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WSF Counts Down to Second Annual Festival at UCLA Launches New Health & Wellness Expo for 2016

West Hollywood, California, May 10, 2016 — In less than four months the West Hollywood Sports Festival will kick off its second annual event, scheduled for Labor Day Weekend, Sept. 2-4, 2016 at UCLA. The award-winning festival, which unites thousands of athletes and a community in a multi-sport tournament, boasts several new elements for the 2016 edition, including a Health & Wellness Expo, new opening and closing party venues and the addition of several new sponsors.

— New for 2016:

Health & Wellness Expo

A day-long Health & Wellness Expo has been added to the WeHo Sports Festival weekend activities. The Health & Wellness Expo will share space with the sports leagues on UCLA's campus during tournament play on Saturday, Sept. 3, from 10 a.m. to 5 p.m. It will showcase each exhibitors' offerings to an expected 3,000 athletes and guests in attendance at the festival in a fun-filled day of education, demo classes, and giveaways. Interested businesses and participants can complete a form at www.wehosportsfestival.com

WSF Kickoff Party and Closing Party Event Locations Named

The Mondrian Hotel's famous Skybar, with an outdoor pool and rooftop bar, will host WSF participants registering for the festival on Fri. Sept. 2, from 5 to 9 p.m. The WSF Kickoff event is sponsored by the Visit West Hollywood tourism office. And on Sun. Sept. 4, the WSF will transform La Boheme restaurant on Santa Monica Blvd. into a private WSF Closing Party event, starting at 8 p.m.

"We've had so much growth since we produced the first West Hollywood Sports Festival event," said Eric Gonzales, Executive Director, WSF. "From new partners, to new events and the increase in interest — it's incredible. Our biggest area of growth has been the enthusiasm and desire so many athletes have expressed to play and live better, to enrich his or her family's life, and to live more healthfully and sustainable lives. We're happy to provide all of that to the community."

About the West Hollywood Sports Festival

The WeHo Sports Festival is a celebration of athletes, competition, community and national pride held over the Labor Day holiday weekend. With athletes from multiple recreational sports leagues competing in the tournament, the WeHo Sports Festival provides first-class competition promoting sportsmanship, teamwork and athletic achievement. Our Health & Wellness Expo will impress on our community the benefits of enjoying an active and social weekend and provide tools for sustainable health.

All sports events will take place over the Labor Day Weekend on the campus of the world-renowned UCLA.

For more information, visit www.wehosportsfestival.com