



FOR IMMEDIATE RELEASE

Eric Gonzales | Executive Director, WeHo Sports Festival | P: 424-261-2242 | E: eric@playlavo.org
Tracey Savell Reavis | Director of Communications, WeHo Sports Festival | P: 347-405-4111 | E: tracey@playlavo.org

The First-Annual WeHo Sports Festival Premiers Labor Day Weekend at UCLA

West Hollywood, California, September 2015 — The first-ever West Hollywood Sports Festival made history with more than 1,500 athletes competing from 7 sports leagues and drawing hundreds spectators to the campus of the legendary UCLA.

“We did it!” said Eric Gonzales, Executive Director of the WeHo Sports Festival. “The weekend finally arrived and it couldn't have been more perfect. It was amazing to see so many athletes, from registration through participating in their sport. I think everyone had a great time.”

Organized by the Los Angeles Volleyball Association (LAVO), the three-day WeHo Sports Festival also featured an opening day Registration Party at the Andaz West Hollywood, a VIP Athlete’s Lounge at UCLA’s Pauley Pavilion and a Closing Ceremony event at iconic lounge, The Abbey. Thousands took to social media with posts and images of moments from the event. The WSF received majors sponsorships from The City of West Hollywood and Visit West Hollywood.

Further information about this historic premier event, including images, requests for interviews, sponsorship opportunities for 2016, is available. Please contact:

Eric Gonzales, Executive Director, WeHo Sports Festival, P: 424-261-2242, E: eric@playlavo.org; or Tracey Savell Reavis, Director of Communications, WeHo Sports Festival, P: 347-405-4111, E: tracey@playlavo.org.

About the West Hollywood Sports Festival

The WeHo Sports Festival is a celebration of athletes, competition, community and national pride held over the Labor Day holiday weekend. With athletes from multiple recreational sports leagues competing in the tournament, the WeHo Sports Festival provides first-class competition promoting sportsmanship, teamwork and athletic achievement.

Our mission:

- To create a premier sports festival that unites athletes and spectators and promotes fair play.
- To encourage and support the development of active and healthy communities.
- To cultivate equality in our communities, neighborhoods and partnerships.

All sports events will take place over the Labor Day Weekend on the campus of the world-renowned UCLA.

For more information visit, www.wehosportsfestival.org

###